Mission Statement

East Bay Agency for Children builds brighter futures and stronger communities by promoting the health, safety and educational success of our children and youth, and their families.
Our Services

- School-based Mental Health and Health Center
- Family Resource Centers
- Child Assault Prevention
- Early Childhood Programs
- After School Programs
- Grief & Illness Support
- Probation Services
Enrollment Experience

- Have been enrolling children and families in Medi-Cal, Healthy Families, etc. for 20 years
- Cal Fresh enrollment, Lifeline Outreach
- Case Management/translation
Multi-lingual, Multi-cultural Staff

Farsi, Dari, Pashto, Mandarin, Cantonese, Vietnamese, Spanish, Mam, Punjabi, Hindi, Korean, and English
Enrollment Experience

- 1,500 families enrolled annually
- Outreach & Education to 10,000
- Fremont Healthy Start
- Hawthorne Family Resource Center
- OUSD Central Family Resource Center - NEW!
Our Outreach Approach

• Grassroots effort using existing community contacts and connections

• Existing and new staff from the various communities to be served
## Workplan

<table>
<thead>
<tr>
<th>Date</th>
<th>Event Name</th>
<th>Event Type</th>
<th>Location - City</th>
<th>Location - Zip Code</th>
<th>Number of Staff attending</th>
<th>Target Population</th>
<th>Estimated # of Households</th>
<th>Estimated # of Leads</th>
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<tr>
<td>October 2013</td>
<td>Sunday Service, Milpitas New Vision Church</td>
<td>Outreach Edu/congregation</td>
<td>Milpitas</td>
<td>95035</td>
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<td>Korean Community</td>
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<td>Dry Cleaning Association</td>
<td>Outreach Edu/table</td>
<td>Newark</td>
<td>94560</td>
<td>1</td>
<td>Korean Community</td>
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<td>100</td>
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<td>Collaborative neighborhood meetings, local service organizations, and places of worship</td>
<td>Outreach Edu/table</td>
<td>Hayward</td>
<td>94541, 94542, 94544, 94545</td>
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<td>Hispanic Community</td>
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<td>Welcome desk</td>
<td>Fremont</td>
<td>94536, 94538, 94539, 94555</td>
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<td>99 Ranch Market</td>
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<td>Collaborative neighborhood meetings, local service organizations, and places of worship</td>
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<td>Hayward</td>
<td>94541, 94542, 94544, 94545</td>
<td>2</td>
<td>Chinese Community</td>
<td>267</td>
<td>500</td>
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<td>Friday prayers, Alameda Islamic Center</td>
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<td>Sikh Festival (Bandi Chhor) at Fremont Gudwara</td>
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Over 250 events scheduled before December 31, 2014
Training

• 18 staff received 2 and ½ day training from Covered California
• Required to pass a test to ensure quality
• Announced and unannounced quality control visits
• Secret Shoppers
Recent Activity

- Town Hall meetings
- Fremont’s Annual Festival of India (Mela)
- OUSD Back to School Festival and Open House
Partnering with you

• We can attend large or small events with access to families and potential Covered CA consumers
• Week-ends and evenings OK
• Let us know about events of interest such as health fairs and other community events
Contact

- South County
- **Fremont Healthy Start**
- Grimmer Elementary
- 43030 Newport Drive
- Fremont, CA 94538
- Ph: 656.4206
- Fx: 656.0460
- **Program Director: Giselle Vieto x109**
- [Giselle@ebac.org](mailto:Giselle@ebac.org)
- Farsi, Dari, Pashto, Mandarin, Cantonese, Vietnamese, Spanish, Punjabi, Hindi, Korean, and English
Contact

- North County
- Hawthorne Family Resource Center
- World & Achieve Academies
- 1700 28th Ave.
- Oakland, CA 94601
- Ph: 510.534.2170
- Program Director: Allison Delgado x102
- Allisond@ebac.org
- Spanish, Mam, English

- www.ebac.org
Assisters

• We are applying to be a Covered CA enrollment entity
• If selected, will have capacity in 12 languages
Questions?