

## 2013 Health Reform Implementation Forums: Eligibility, Enrollment, and Retention

Alameda County HCSA and SSA will be hosting a series of health reform implementation forums for community-based organizations. The forums will focus on upcoming changes to Eligibility, Enrollment, & Retention systems.

### Upcoming Forum:

**Date:** Thursday, May 30: 10:00 – 12:00

**Location:** Fremont City Council Chambers  
3300 Capitol Ave. Building A  
Fremont, CA 94538

**RSVP:** <http://tinyurl.com/cqn57dy>

*This forum will be a “Health Reform 101” presentation, with similar content to the March forum in San Leandro. Updates from the California legislature’s May Revise budget relating to health reform will be included. As space is limited, this forum will be available via livestream. All materials will be posted on the [achealthcare.org](http://achealthcare.org) website.*

### Forum Objectives:

1. Update community-based organizations on implementation developments on enrollment and retention processes and procedures from the State of California;
2. Update community-based organizations on county plans regarding enrollment and retention activities;
3. Inform community based organizations about potential and evolving opportunities for CBOs; and
4. Receive guidance and suggestions from community-based organizations on activities and resources that can promote enrollment and retention.

### Covered Topics:

1. Updates from State of California
  - Overview of programs, timeline for implementation
  - Regulatory changes around coverage
  - Covered California media campaign
  - Exchange, Call Center, and CalHEERs
  - Potential Role and Opportunities for Community Organizations: Assister and Navigator Program
2. Updates from Alameda County
  - Strategies to assist with enrollment and retention (HealthPAC, Medi-Cal, and Exchange-based programs)
3. Ongoing communications and information
  - Website, email address, links to materials from the State, Fact sheets, FAQs, meeting materials and presentations
4. Suggestions and Feedback

### Suggested Participants:

Directors, Operational Managers, Program Planners, Project Managers, Enrollment and Retention Managers

### Future Forums – Save the Date:

- **September 20:** 9:00 – 12:00: Nile Hall, Preservation Park – 1233 Preservation Park Way Oakland. ICPC Forum, “Alameda County Children’s Policy Forum Series: Serving Children and Families in the Age of Health Care Reform”  
**RSVP** - <http://tinyurl.com/c7fqx3w>
- **October 10:** 10:00 – 12:00: Location TBD. **RSVP** - <http://tinyurl.com/cs3yvmu>
- **November 15:** 10:00 – 12:00: Eden Area Service Center — 24100 Amador St. Hayward, 2nd Floor; California Poppy’s Room 225-226 **RSVP** - <http://tinyurl.com/csl63oy>

### Questions:

Questions and suggestions for future topics can be sent to [healthreform@acgov.org](mailto:healthreform@acgov.org). If you cannot attend a meeting, presentations, materials and Q&As will be posted on [achealthcare.org](http://achealthcare.org).

*Information on all available health insurance programs is also provided on [achealthcare.org](http://achealthcare.org), with appropriate links for clients to learn more and enroll in coverage.*