

2013 Health Reform Implementation Forums: Eligibility, Enrollment, and Retention

Alameda County HCSA and SSA will be hosting a series of health reform implementation forums for community-based organizations beginning later this Spring. The forums will focus on upcoming changes to Eligibility, Enrollment, & Retention systems.

The objectives of these forums are to:

1. Update community-based organizations on implementation developments on enrollment and retention processes and procedures from the State of California;
2. Update community-based organizations on county plans regarding enrollment and retention activities;
3. Inform community based organizations about potential and evolving opportunities for CBOs; and
4. Receive guidance and suggestions from community-based organizations on activities and resources that can promote enrollment and retention.

Dates and Locations:

- **March 28:** 10:00 – 12:00: Marina Community Center – 15301 Wicks Blvd. San Leandro. Titan Auditorium. [Materials](#) [RSVP](#)
- **May 30:** 10:00 – 12:00: Fremont Family Resource Center — 39155 Liberty St. Fremont. Pacific Room [RSVP](#)
- **September 20:** 9:00 – 12:00: Nile Hall, Preservation Park – 1233 Preservation Park Way Oakland. ICPC Forum, “Alameda County Children’s Policy Forum Series: Serving Children and Families in the Age of Health Care Reform” [RSVP](#)
- **October 10:** 10:00 – 12:00: Location TBD. [RSVP](#)
- **November 15:** 10:00 – 12:00: Eden Area Service Center — 24100 Amador St. Hayward, 2nd Floor; California Poppy’s Room 225-226 [RSVP](#)

Covered Topics:

1. Updates from State of California
 - Overview of programs, timeline for implementation
 - Regulatory changes around coverage
 - Covered California media campaign
 - Assister and Navigator Program
 - CallCenter
 - CalHEERs
2. Updates from Alameda County
 - Strategies to assist with enrollment and retention (HealthPAC, Medi-Cal, and Exchange-based programs)
 - Overview of available materials
 - Links to materials from the State, Fact sheets, FAQs, meeting materials and presentations
3. Ongoing communications and information
 - Website, email address, links to materials from the State, Fact sheets, FAQs, meeting materials and presentations
4. Potential Role and Opportunities for Community Organizations
5. Suggestions and Feedback

Suggested Participants:

Directors, Operational Managers, Program Planners, Project Managers, Enrollment and Retention Managers

Questions and RSVPs:

Questions, suggestions for future topics, and RSVPs can be sent to healthreform@acgov.org. If you cannot attend a meeting, presentations, materials and FAQs will be posted on achealthcare.org.

Information on all available health insurance programs is also provided on achealthcare.org, with appropriate links for clients to learn more and enroll in coverage